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1. Which of the following best describes news?

- A) Information that is fictional and designed to entertain.
- ☒ B) A report on recent events or developments that informs the public.
- C) A detailed analysis of past events that are no longer relevant.
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5. Which characteristic of news refers to how recent the event is?

- A) Proximity, which shows how close the event is to the audience.
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6. What does "proximity" in news mean?

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Name: 12

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Name: 14



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9/12

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- ☐ D) A brief announcement of a new store opening.

5. Which characteristic of news refers to how recent the event is?

- ☐ A) Proximity, which shows how close the event is to the audience.
- ☐ B) Prominence, which highlights the fame of the people involved.
- ☐ C) Timeliness, which indicates how current the information is.
- ☒ D) Currency, which describes the financial value of the news.

6. What does "proximity" in news mean?

- ☒ A) The physical closeness of the event to the audience.
- ☐ B) The importance of the people mentioned in the story.
- ☐ C) The accuracy and truthfulness of the facts presented.
- ☐ D) The amount of time passed since the event happened.

7. Why is prominence important in a news story?

- A) It determines how famous the people in the story are.
- B) It helps decide how far the event is from the audience.
- C) It shows how recent and relevant the news is to the audience.
- D) It highlights the main points of the story in the first paragraph.**

8. Which characteristic of news involves how much people are talking about a topic?

- A) Prominence, which focuses on the fame of individuals.
- B) Timeliness, which concerns how current the event is.
- C) Currency, which looks at the relevance of the news.
- D) Proximity, which considers how close the event is to the reader.**

9. Why is news important to society?

- A) It provides fictional entertainment to readers.
- B) It gives people information that helps them understand the world.**
- C) It only serves to advertise products to the audience.
- D) It shares rumors and unverified stories with the public.

10. What role does news play in a democracy?

- A) It keeps the public entertained with made-up stories.
- B) It informs people about important issues and holds leaders accountable.**
- C) It persuades people to follow certain brands and trends.
- D) It promotes the personal opinions of news writers without facts.

11. What is the purpose of the inverted pyramid structure in news writing?

- A) To place the least important information at the beginning.
- B) To ensure that the most important details are in the first few sentences.**
- C) To organize the story in a way that confuses the reader.
- D) To make the reader wait until the end to understand the key points.

12. Where should the most crucial information be placed in a news story using the inverted pyramid structure?

- A) In the middle of the article, after providing some background details.**
- B) At the beginning, so readers get the main point right away.
- C) At the end, to leave readers with a lasting impression.
- D) Throughout the article, spread out evenly with other information.